



1 Extensive Sponsor Branding.
Includes interface design, images, animations and tools.

2 Custom Product Name.
PERL name may be changed to reflect Sponsor's unique patient education initiatives.

3 Green Solution.
Electronic delivery means no inventory and lower carbon footprint.

4 Customer Login.
Track usage patterns and volume.

5 Medical Content Search Tools.
Parse by content type, language, relevance, and more.

6 Medical Content Collections.
Includes diseases, conditions, treatments, surgeries and other topics.

7 Headline Animation.
Topics such as drug mechanism of action, disease state, treatment, etc. provide visual learning for Rep-Doctor, Doctor-Patient, Patient-Family.

8 Animation Library.
World class animations of relevant medical topics.

9 Category Search.
Browse by Content Type, Language, Body Regions, Body Systems, Diseases, Conditions, Diagnostics, Surgery, Medical Specialties, etc.

10 Patient Education Handouts.
Content from the National Institutes of Health combined with Nucleus images and animations.